



## **PROJEX AFRICA**

**Egypt's largest exhibition on Building & Construction Industry  
10-13 December 2016 Cairo, Egypt**

Dear Exhibitor,

We are delighted to inform you that **Federation of Indian Chambers of Commerce and Industry** with support from Department of Commerce (**Ministry of Commerce & Industry Government of India**) is organizing an Indian pavilion at the **Projex Africa, 2016** during **10-13 December, 2016 at Cairo, Egypt** and invites your participation as a constituent exhibitor in the same.

### **About the show:**

**PROJEX AFRICA** is the best exposure in the construction industry in Northeast Africa with the middle east where industry trends, new products, business meetings are presented. It features an extensive range of the latest building materials, construction equipment, stones & marbles, ceramics & tiles, interior furnishings and other products. It covers the African & Middle East market. **PROJEX AFRICA** agenda includes two world class conference programs focused on architecture and sustainability, technical seminars and workshops by exhibitors. Architects, engineers, contractors, builders, distributors, manufacturers, government agencies etc. will visit the show in those four days.

### **Industry Overview:**

Egypt has traditionally been one of India's most important trading partners in the African continent. The India-Egypt bilateral trade agreement has been in operation since March 1978 and is based on the most favored nation clause. The total bilateral trade increased almost 60% from US\$ 3 billion in 2009-10 to US\$ 4.89 billion in 2014-15. India is the sixth largest trading partner of Egypt-the third largest export destination and eleventh largest import source for Egypt. India's imports from Egypt were worth US\$ 1.89 billion during FY 2014-15. Indian Export to Egypt during FY 2014-15 have been recorded at US\$ 3 billion.

India and Egypt have seen a remarkable rise since India became the third largest market for Egyptian exports and the eleventh largest exporter to Egypt. There exists a huge potential

for export by Indian companies in the sectors like building construction material & machinery, ceramic tiles & sanitary wares, stones & marbles and PVC pipes.

### **Projex Africa 2015 - Key Figures:**

- Total Area: 6000 sqm
- No. of Exhibitors: 300+
- No. of Trade Visitors: 10000+
- No. of Countries Pavilion: 27

### **Why Participate in INDIA PAVILION @ PROJEX AFRICA 2016?**

- Unexplored Business Potential
- Participation of more than 27 Countries
- Packaged Stands with Visa assistance is also available

### **EXHIBITOR PROFILE:**

<b>BUILDING AND CONSTRUCTION MATERIAL</b>	<b>CONSTRUCTION MACHINERY</b>	<b>STONES, CERAMIC TILES, STONE PRODUCTS &amp; MARBLES</b>
<b>HARDWARE</b>	<b>SANITARY WARES</b>	<b>ELECTRICAL &amp; ELECTRONICS</b>
<b>PVC PIPES AND PUMPS</b>	<b>SECURITY SYSTEMS</b>	<b>HOME FURNISHING AND KITCHEN PRODUCTS</b>
<b>FLOORING AND ROOFING MATERIAL</b>	<b>AIR CONDITIONING AND REFRIGRATION MATERIAL</b>	<b>STEEL &amp; METAL PRODUCTS</b>
<b>GLASS PRODUCTS</b>	<b>POWER TRANSFORMER &amp; ENERGY</b>	<b>WOOD MACHINERY &amp; PRODUCTS</b>

## **PARTICIPATION PACKAGES:**

<b>PACKAGE</b>	<b>DESCRIPTION</b>
<b>INR 1,65,000/-</b>	<ul style="list-style-type: none"><li>• <b>6 sqm built-up booth</b></li><li>• <b>One return economy air fare of Egypt (Ex- Delhi &amp; Ex- Mumbai)</b></li><li>• <b>5 night's hotel accommodation on twin sharing basis. (4 star)</b></li><li>• <b>Group airport transfer</b></li><li>• <b>Daily venue transfer on group basis</b></li></ul>

Please confirm your booking with filled registration form along with the DD/Cheque in favour of "FICCI New Delhi" at the earliest to secure your booth.

For any other queries, further details & stall booking feel free to connect with us.

**Faraz Khan**

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